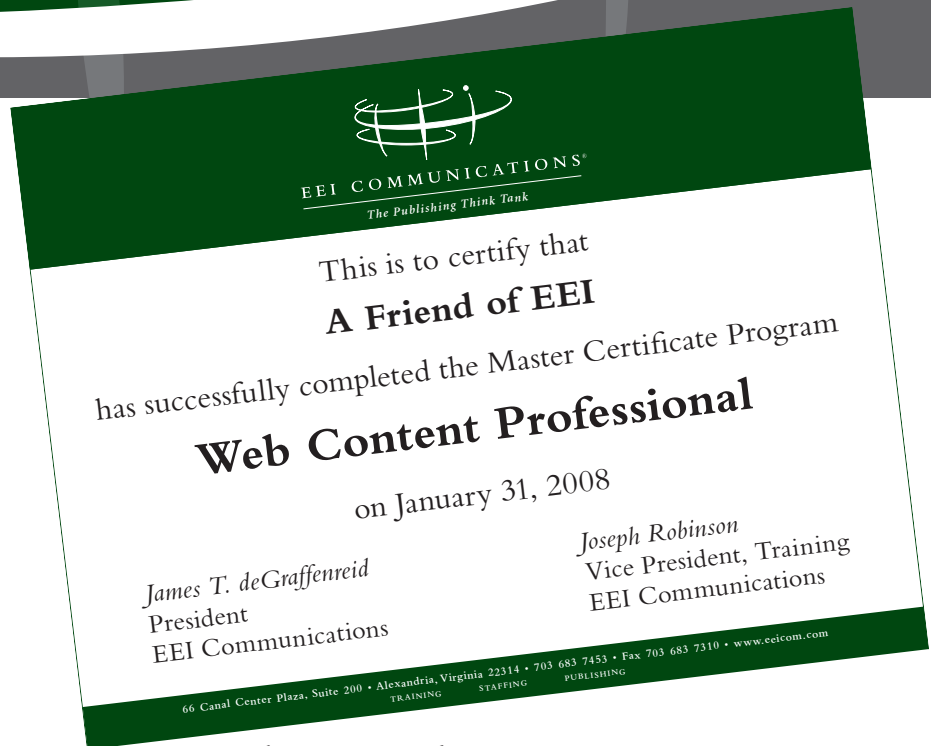


Earn an EEI Master Certificate for a Web Content Professional

EEI Professional Certificate Programs are an ideal way for organizations to invest in their employees. By adding to your skill sets, your employer will not only gain a more valuable and versatile employee, but you will increase your chances for additional opportunities and advancement. As they say, knowledge is power!



Required courses

Accessible Web Design	\$425
Adobe Acrobat I	\$745
Adobe Photoshop I	\$745
Comprehensive Proofreading	\$745
Improving Editing Skills	\$425
Intensive Introduction to Copyediting	\$1,065
Intensive Review of Grammar	\$745
Online Marketing and Search Engine Optimization	\$745
Project Management for Web Development	\$745
Visual Design I	\$745
Web Design	\$745
Web Page Development I	\$425

Complete this certificate for as little as \$8,680

For information on enrollment, see our Web site or call your local EEI training office today!

Choose 1 elective

Adobe Dreamweaver I	\$745
Microsoft FrontPage	\$745

Choose 2 electives

Active Server Pages I	\$745
Adobe Illustrator I	\$745
Advanced Editing	\$745
Cascading Style Sheets I	\$745
Copywriting I	\$745
Copywriting II	\$425
JavaScript for Non-Programmers	\$1,065
Scientific Editing	\$745
Strategies of Effective Writing	\$745
Technical Writing	\$745
Visual Design II	\$745
XML Development I	\$745

A **15% discount** is available for organizations that pre-pay for an entire certificate program.



EEI COMMUNICATIONS®
The Publishing Think Tank

www.eecom.com

EEI Alexandria
66 Canal Center Plaza
Suite 500
Alexandria, VA 22314
703-683-7453
1-888-2LEARN2

EEI Silver Spring
Metro Plaza Two
8403 Colesville Road, Suite 320
Silver Spring, MD 20910
301-495-9800
1-888-2LEARN2